

NEXUS INC. PAKISTAN

CONNECTING MINDS ALL OVER PAKISTAN

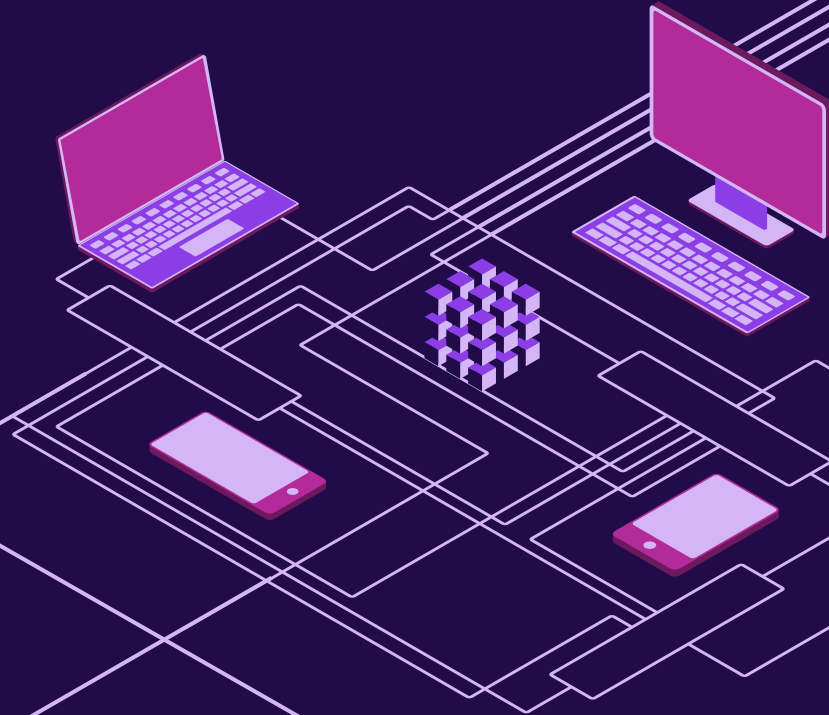


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Meet the team who is working hard to satisfy their customers

01

**MARKET
ANALYSIS**

IN THE NEWS

MAY 8, 2018

“Pakistan currently has the **largest population of young people** ever recorded in its history”

64%

Of the total population **64%** is below the age of 30

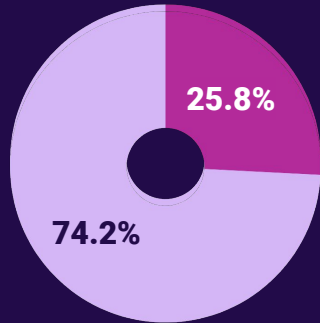
29%

and **29%** is between the ages of **15-29 years**

~National Human Development Report (NHDR)

SURVEY

Are you able to find volunteering opportunities easily?



Conducted in December 2019

The following data was collected from a large pool of people

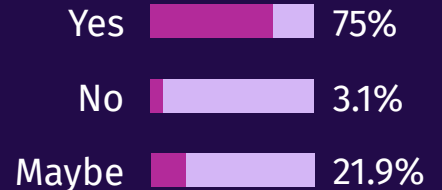
The age bracket was of people between the age of 15-25 years old

All the data helped us to analyse if we should move forward with the initiative or not

Would you want a platform that readily links you with NGOs

100%

If such a platform is created would you be interested in using it?





02

**OBSTACLES
FOR NGOS**

PROBLEM

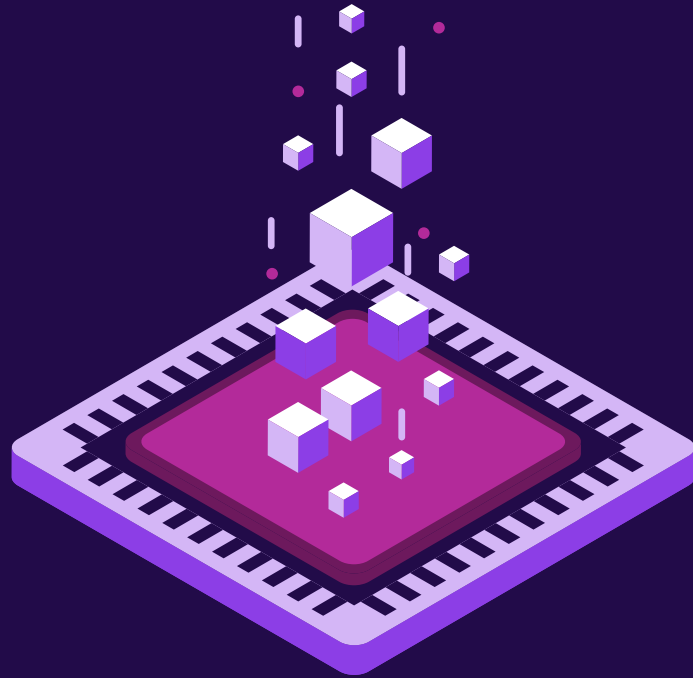
NGOs go through the problem of not having sufficient numbers of volunteers to carry out different projects

SOLUTION

A platform to make it easier for NGOs to connect with desired volunteers and professionals

03

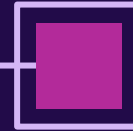
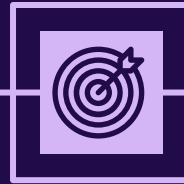
WHY NEXUS?



WHY NEXUS?

It is a platform to connect different volunteers to NGOs. Having such a platform makes it easier for both parties to serve their community without any hassle, with Nexus Inc. being the intermediary

OUR MANDATE



NUMBER 1

Aim to connect
volunteers to
NGOs

OUR GOAL

We look towards
connecting individuals in
our society in two ways

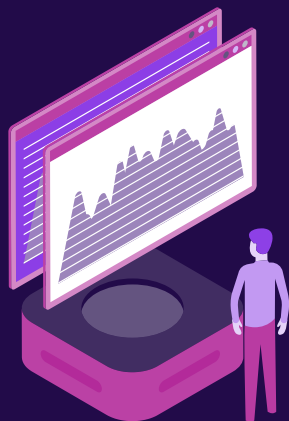
NUMBER 2

Aim to connect
new startups to
suitable audiences



25:1

The volunteer to NGO ratio at Nexus Inc. Pakistan is as shown above; we aim to satisfy the demands of NGOs by exponentially growing our volunteer base



SIMILAR STARTUPS

Will charge a certain amount of base fee excluding other hidden prices for more services



NEXUS INC.

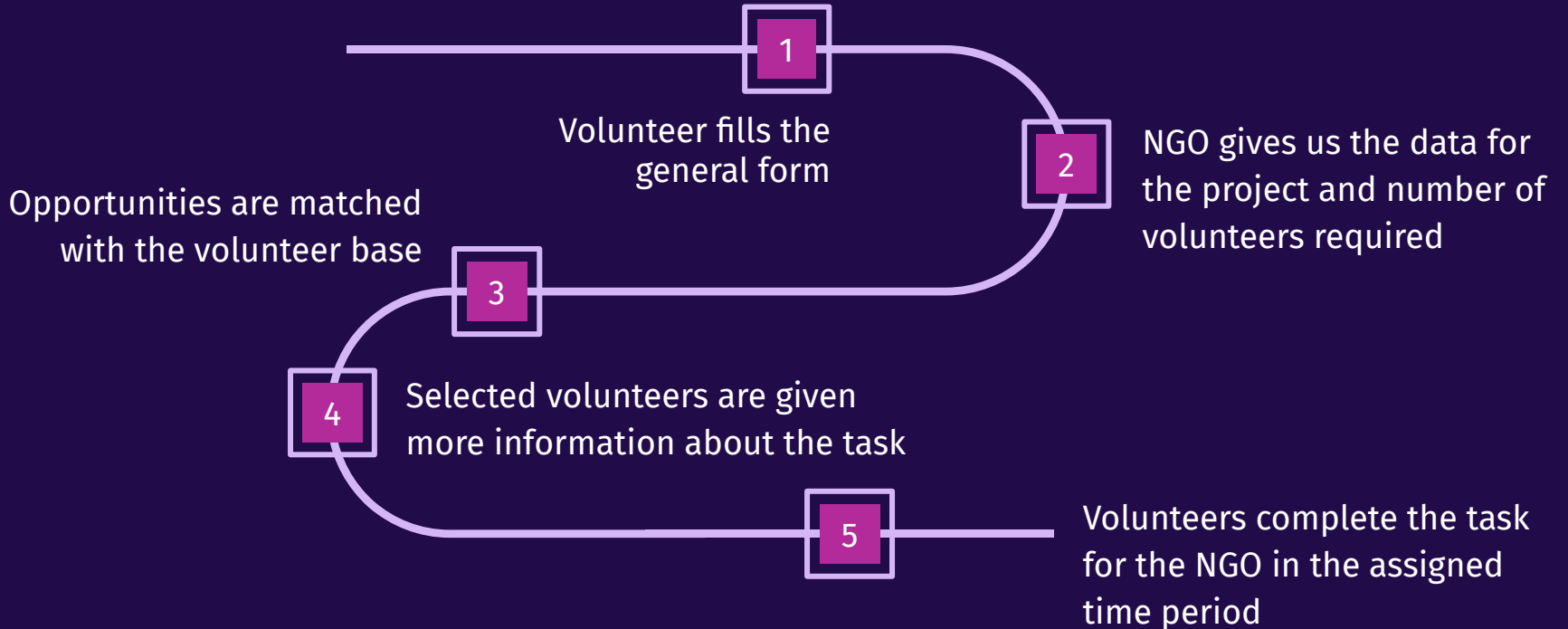
We provide our services, free of cost at the time, meeting NGOs needs is our number one priority



PLEDGE SYSTEM

A new system where a volunteer pledges a certain amount of time they want to commit to voluntary service in a month

OUR PROCESS



DIFFERENT CATEGORIES

NGOS CAN CHOOSE FROM OUR POOL OF VOLUNTEERS HAVING DIFFERENT SKILL SET IN THE FOLLOWING CATEGORIES

Content Writing

Drives & Distribution

Marketing

Event Management

Covid-19 Response

Teaching

Sports

Environmental Protection

Medical Camps

Public Speaking

Social Media Management

Performative Arts

Patient Relief

Awareness Programs

Arts & Crafts

LONG TERM GOALS



Social Enterprise

The team plans to turn Nexus Inc. into a social enterprise



Expand Operations

Develop a website and an app to facilitate its operations



Widely Known

Make Nexus Inc. widely known as a platform for NGOs and volunteers

04

**OTHER
SERVICES**

OTHER SERVICES

Advertisement

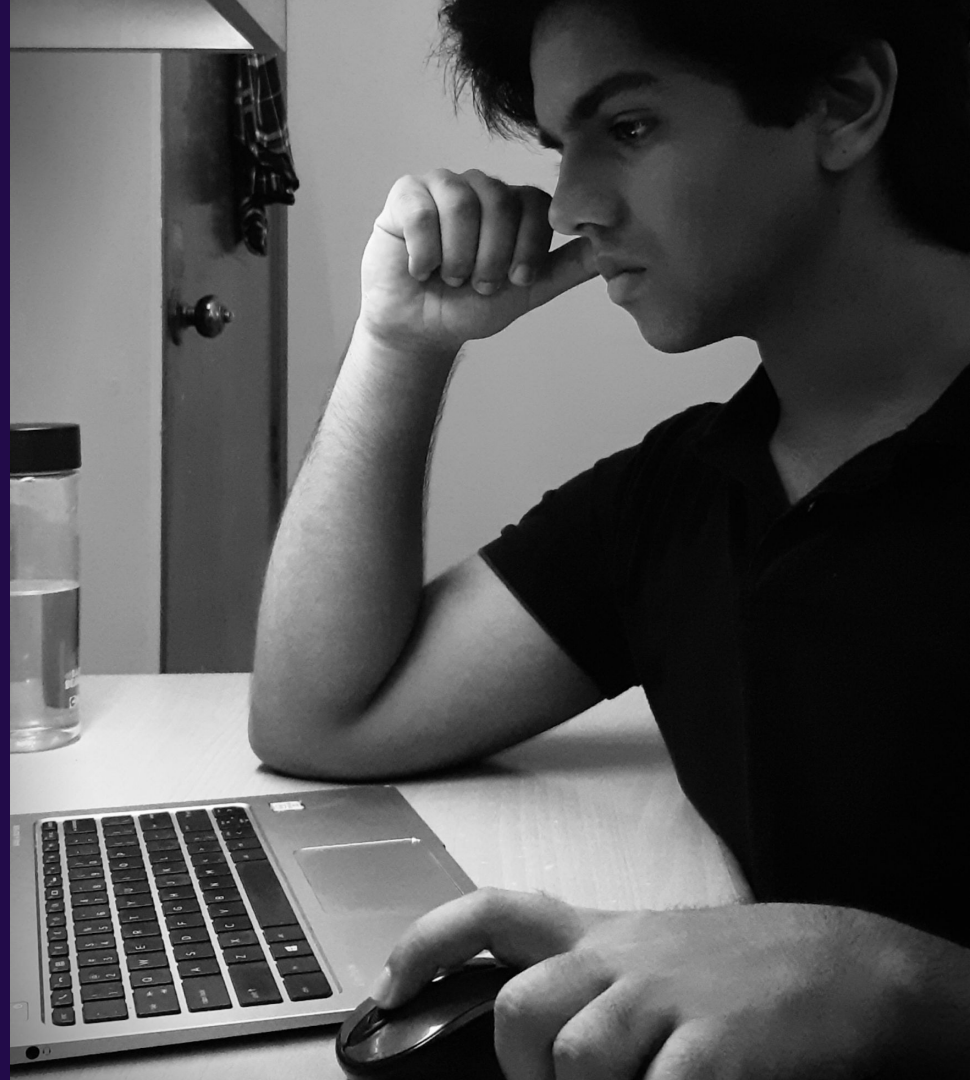
We will market your projects on our page

Supervise Volunteers

We will oversee the tasks of volunteers

Advisor Services

Give guidance on running social media pages

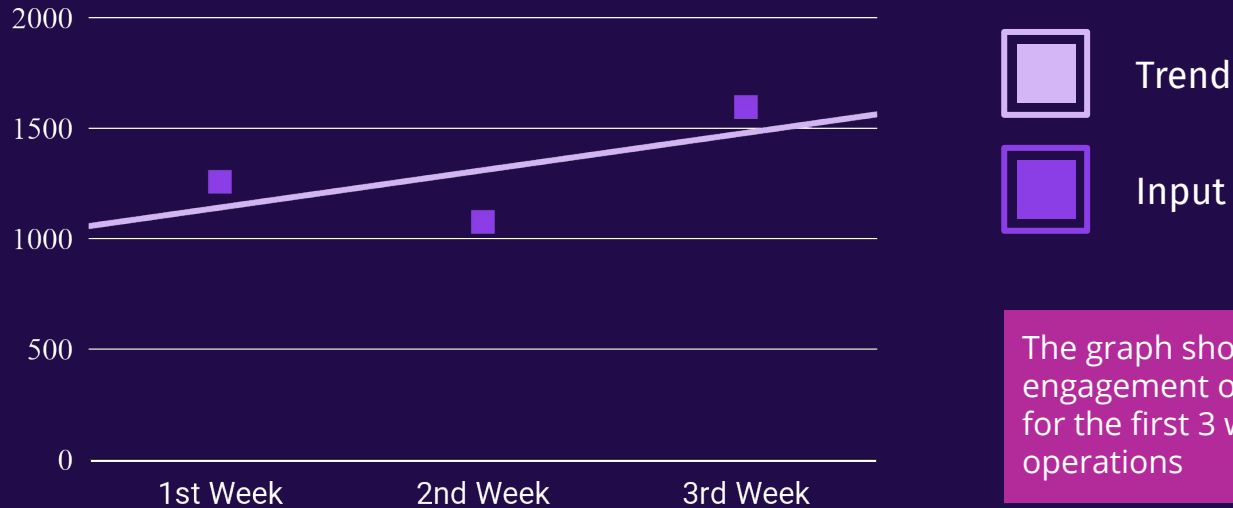


05

**SOCIAL MEDIA
ANALYTICS**

SOCIAL MEDIA TREND

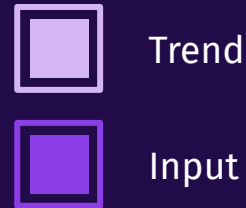
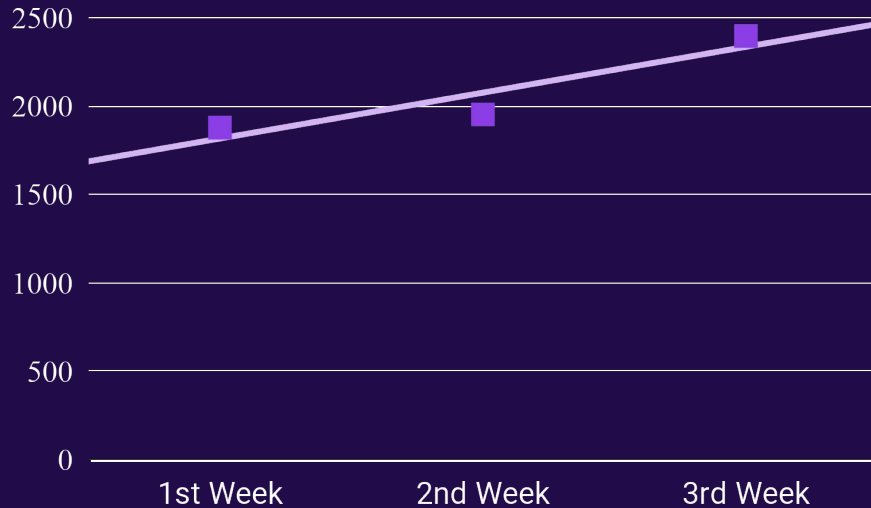
FACEBOOK PAGE



The graph shows the total engagement on the page for the first 3 weeks of operations

SOCIAL MEDIA TREND

INSTAGRAM PAGE



The graph shows the total engagement on the page for the first 3 weeks of operations

INTERNATIONAL REACH



Our analytics shows that our content is exposed to countries outside Pakistan including United States, Canada, India, Australia, United Arab Emirates and many more

06

OUR TEAM

THE MIND BEHIND NEXUS INC.

**AAHIL
MANSOOR**

CO-FOUNDER/CEO



**ALEENA AMIN
KHUWAJA**

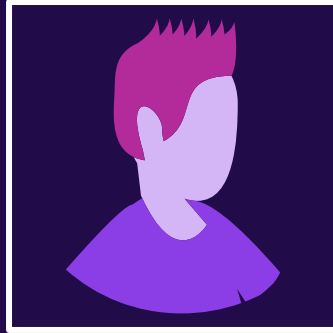
CO-FOUNDER/COO

BACK HAND OPERATORS



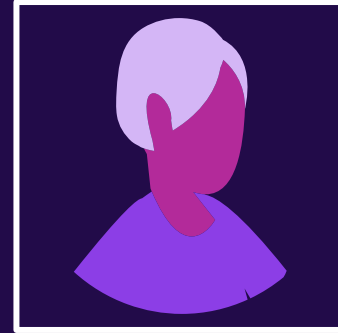
CFO

KAIS SHALWANI



COO

ALY HUSSEIN



CMO

SAMI ALI HAMEED

THANKS!

If you have any questions, you can reach out to us using the following details:

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+92 336 0839136

Social Media Platforms:

Facebook- @nexus.inc.pk

Instagram- @nexus.incpk

